



Università degli studi di Cagliari
Facoltà di Scienze Economiche, Giuridiche e Politiche

Titolo del seminario Seminar Title	Innovation Management Competences and International Entrepreneurship
Settore Scientifico disciplinare di riferimento	Secs-PO8/P10
Presenters/Docenti	Prof. Mikhail Nemilentsev, South-Eastern Finland University of Applied Sciences
Semestre nel quale viene impartit Semester	Secondo AA 2018/2019 Second AY 2018/2019
Crediti assegnati University Credits	1
Giorni, Orari, Aula Days, Timetable, Classroom	4 aprile 2019, 9-16 4 April 2019, 9 AM-4 PM
Prerequisiti/ Prerequisites	Buona conoscenza della lingua inglese Good knowledge of the English language
Obiettivi formativi Learning Objectives	After completion of the course, students will be able: <ul style="list-style-type: none"> - to understand various concepts of innovation, innovation competences, types of innovation and trajectories of innovation - to learn innovation management methods which are suitable for organisational insitutions and needs - to get familiar with the concepts of creativity and innovativeness in the applied business situations and business solutions - to learn educational, business and societal perspectives of innovation process - to know the principles of international entrepreneurship - to understand cross-cultural characteristics and factors of entrepreneurship - to get familiar with various international entrepreneurship strategies
Contenuti/Content	<ul style="list-style-type: none"> - Concepts of innovations, innovation management, creativity, types and trajectories of innovation - Creativity and innovativeness: "from idea to innovation" -process - New product development and new service development - Innovation ecosystems - Educational, business and societal perspectives of innovation management -the Finnish and world experience - Innovation management process - Concept, principles, factors and strategies of international entrepreneurship - Cross-cultural characteristics and factors of international entrepreneurship - Strategies of international entrepreneurship
Metodo d'insegnamento/ Teachin	Traditional lectures as input sessions, group co-creation in work shop format for using various coaching methods; reflection sessions on work done with all groups
Verifiche dell'apprendimento / pr Verification of learning	Test verifica di apprendimento fine corso Test at the end of the seminar

<p>Altre informazioni Additional Information</p>	<p>Partecipazione limitata a 30 studenti dei corsi di laurea triennale e magistrale. L'ammissione è determinata dall'ordine cronologico di arrivo della domanda di iscrizione, da effettuarsi entro il giorno 25 marzo: michela.loi@unica.it manuel.castriotta@unica.it, fcabiddu@unica.it.</p> <p>Il seminario sarà interamente in lingua inglese.</p> <p>Enrolment is limited to 30 students, bachelor and master program students. Admission is determined by the chronological order of arrival of the application, to be made no later than 25 March 2019 via email at the following email address: michela.loi@unica.it manuel.castriotta@unica.it, fcabiddu@unica.it.</p> <p>The seminar will be held in English.</p> <p>Con l'invio della Domanda di iscrizione il richiedente, ai sensi del D. Lgs. 196/2003,</p>
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esprime il consenso al trattamento dei dati personali secondo le finalità sopra richiamate.
By submitting the application for registration, the applicant, pursuant to D. Lgs. 196/2003, expresses his consent to the processing of personal data in accordance with the above-mentioned purposes.



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Seminar/Seminario: Innovation Management Systems and international Entrepreneurship

PROGRAM/PROGRAMMA

- *The role of innovation in business*
- *The main features of innovation management system.*
- *Innovation competences and international entrepreneurship and RDI parts are given with the help of purely international examples*
- *Public support for fostering business innovation: the Case of Finland*
- ...